



# Intellectual Property Management in the Food Sector

Safeguarding Your Trademarks in  
the Global Marketplace

online course

[www.futurelearn.com/courses/intellectual-property-management-food](http://www.futurelearn.com/courses/intellectual-property-management-food)

## Intellectual property - symbol of innovation

Intellectual property - Online course - IP management - Innovation - Safety - Entrepreneurship  
Impact on the Food Sector - International knowledge - Case studies - EIT Food - EU - EIT RIS



EIT Food is supported by the EIT  
a body of the European Union





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## Are you a food professional? Start managing your intellectual property now!

# Remember to focus in the safety of your business.

We invite you to take part in our online course devoted to an Intellectual property management in food sector. Theoretical knowledge supplemented with real experience prepared by international experts will help you become an expert of the intellectual property. In four modules you will learn the importance and definition of intellectual property, the most common problems with protecting it, examples of solutions, the secrets of IP management, experience from case studies and much more.

Where does our knowledge come from?



## Intellectual Property Management online course contains four modules:

**Module 1:** Intro - the definition and importance of the intellectual property.

**Module 2:** Basic aspects of innovation and IP

**Module 3:** IP management and strategy

**Module 4:** Case studies / interviews of IP in the food sector

**Sounds like a great source of knowledge?**

**Register online for the Intellectual property management in the food sector course, make a difference and become the difference!**

For more information visit our website:  
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